

Dear Valued Advantage Plan Members,

Did you know that as an employee of **Canadian Union of Public Employees**, you are an eligible Preferred Customer in Advantage Plan? Based on your company's outstanding contributions, FCA Canada is rewarding all employees/members of **Canadian Union of Public Employees** the opportunity to purchase or lease a select, new 2016 or 2017 model year Chrysler, Jeep, Dodge, Ram or FIAT vehicle at the Preferred Price through January 3rd, 2017.

This offer is a great savings opportunity for eligible members, and is over and above current retail incentives available at the time of sale. Visit the Advantage Plan website www.chrysleradvantageplan.ca for complete program details and to build and price our latest vehicles where you can instantly see the great savings!

Last year was a spectacular year for FCA Canada and here are a few reasons why:

- FCA Canada was the #1 selling vehicle manufacturer in Canada in 2015!
- Ram 1500 is the second best-selling vehicle in Canada!
- Ram 1500 is Canada's most fuel efficient full-size pickup ever!
- The legendary Jeep Grand Cherokee is the most awarded SUV ever!
- Jeep is Canada's best-selling SUV brand!
- Jeep Cherokee offers over 70 safety and security features and a segment-first-9-speed automatic transmission!
- Dodge Grand Caravan is Canada's best-selling minivan for over 33 years!
- Dodge Journey is Canada's favorite crossover!

How the program works:

1. Obtain your company code (Please contact your HR department to obtain your unique company code)
2. Visit www.chrysleradvantageplan.ca or call **1-800-387-3514** to generate a unique control number
3. Take your Control Number with proof of eligibility to **Slave Lake Chrysler** to receive the exclusive Preferred Price discount (i.e. photocopy of badge ID, paystub, letter of employment)

Once the Control Number has been verified, the employee/member can choose from the eligible, new 2016 or 2017 model year Chrysler, Jeep, Dodge, Ram or FIAT vehicle.

If you have any questions, please contact **Slave Lake Chrysler** or Program Headquarters at 1-800-387-3514.

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